Contract Agreement Between:

CONTRACT

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000
www.kpho.com

And:

Adelstein Liston
222 West Ontario Street
Suite 600
Chicago, IL 60654

Contract / Revision	Alt Order #
499499 / 2	06386663

Product
ARIZONA SENATE

Contract Dates	Estimate #
10/22/12 - 11/11/12	

Advertiser	Original Date / Revision
AFSCME	10/19/12 / 10/30/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KPHO	Megan Langford	HRP-CHICAGO

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/28/12	11/04/12	CBS SUNDAY MORNING	Various		:30			NM	5	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	------2	2	$1,500.00							
Week:	10/29/12	11/04/12	------3	3	$1,500.00							
2	KPHO	10/22/12	11/02/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	2	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	1	$2,000.00							
Week:	10/29/12	11/04/12	MTWTF--	1	$2,000.00							
3	KPHO	10/22/12	11/02/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	2	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	1	$1,500.00							
Week:	10/29/12	11/04/12	MTWTF--	1	$1,500.00							
4	KPHO	10/22/12	11/02/12	PEOPLES COURT	M-F 3p-357p		:30			NM	6	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	3	$400.00							
Week:	10/29/12	11/04/12	MTWTF--	3	$400.00							
5	KPHO	10/22/12	11/02/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	4	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	2	$500.00							
Week:	10/29/12	11/04/12	MTWTF--	2	$500.00							
6	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	6	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	3	$1,500.00							
Week:	10/29/12	11/04/12	MTWTF--	3	$1,500.00							
7	KPHO	11/05/12	11/05/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	1------	1	$2,000.00							
8	KPHO	11/05/12	11/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	1------	1	$1,500.00							
9	KPHO	11/05/12	11/05/12	PEOPLES COURT	M-F 3p-357p		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/05/12	11/11/12	1------	1	$400.00							

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499499 / 2	06386663

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10/22/12 - 11/11/12	ARIZONA SENATE	

Advertiser	Original Date / Revision
AFSCME	10/19/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
10	KPHO	11/05/12	11/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$500.00						
11	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$1,500.00						
12	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	6	$8,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$1,400.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$1,400.00						
13	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$1,400.00						
14	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	6	$10,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$1,700.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$1,700.00						
15	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$1,700.00						
16	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----1-	1	$1,000.00						
17	KPHO	10/28/12	11/04/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	2	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,500.00						
Week:		10/29/12	11/04/12	------1	1	$1,500.00						
18	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	6	$14,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$2,400.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$2,400.00						
19	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$2,400.00						
20	KPHO	10/27/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	2	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----1-	1	$1,500.00						
Week:		10/29/12	11/04/12	-----1-	1	$1,500.00						
21	KPHO	10/28/12	11/04/12	Su Late News	Su 10p-1035p		:30			NM	2	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,800.00						
Week:		10/29/12	11/04/12	------1	1	$1,800.00						
22	KPHO	10/22/12	11/02/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	6	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$600.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$600.00						
23	KPHO	11/05/12	11/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$600.00						

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10/22/12 - 11/11/12	ARIZONA SENATE	

Advertiser	Original Date / Revision
AFSCME	10/19/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays		Length	Rate	Type		
1	KPHO	11/05/12-11/11/12		DAVID LETTERMAN	M-F 1035p-1138p	M----------		:30	$600.00	NM		
Credited												
24	KPHO	11/05/12	11/05/12	HAWAII FIVE-0	Mon 9p-10p			:30		NM	1	$7,500.00
Week:		11/05/12	11/11/12	1------	$7,500.00							
25	KPHO	10/30/12	10/30/12	NCIS	Tue 7p-8p			:30		NM	1	$10,000.00
Week:		10/29/12	11/04/12	-1-----	$10,000.00							
26	KPHO	10/23/12	10/30/12	VEGAS	Tue 9p-10p			:30		NM	2	$15,000.00
Week:		10/22/12	10/28/12	-1-----	$7,500.00							
Week:		10/29/12	11/04/12	-1-----	$7,500.00							
27	KPHO	11/01/12	11/01/12	BIG BANG THEORY/TWO	Thu 7p-8p			:30		NM	1	$6,500.00
Week:		10/29/12	11/04/12	---1---	$6,500.00							
28	KPHO	11/01/12	11/01/12	PERSON OF INTEREST	Thu 8p-9p			:30		NM	1	$12,000.00
Week:		10/29/12	11/04/12	---1---	$12,000.00							
29	KPHO	11/01/12	11/01/12	ELEMENTARY	Thu 9p-10p			:30		NM	1	$10,000.00
Week:		10/29/12	11/04/12	---1---	$10,000.00							
30	KPHO	10/26/12	11/02/12	BLUE BLOODS	F 9p-10p			:30		NM	2	$15,000.00
Week:		10/22/12	10/28/12	----1--	$7,500.00							
Week:		10/29/12	11/04/12	----1--	$7,500.00							
31	KPHO	10/27/12	10/27/12	CRIMETIME SATURDAY	Sat 8p-9p			:30		NM	1	$4,000.00
Week:		10/22/12	10/28/12	-----1-	$4,000.00							
32	KPHO	10/27/12	10/27/12	48 HOURS MYSTERY	Sat 9p-10p			:30		NM	1	$4,000.00
Week:		10/22/12	10/28/12	-----1-	$4,000.00							
33	KPHO	11/04/12	11/04/12	60 MINUTES	Sun 6p-7p			:30		NM	1	$12,000.00
Week:		10/29/12	11/04/12	------1	$12,000.00							
34	KPHO	10/28/12	10/28/12	THE GOOD WIFE	Sun 8-9p			:30		NM	1	$5,000.00
Week:		10/22/12	10/28/12	------1	$5,000.00							
35	KPHO	11/04/12	11/04/12	THE GOOD WIFE	Sun 8-9p			:30		NM	1	$8,000.00
Week:		10/29/12	11/04/12	------1	$8,000.00							
36	KPHO	10/28/12	10/28/12	THE MENTALIST	Sun 9-10p			:30		NM	1	$8,500.00
Week:		10/22/12	10/28/12	------1	$8,500.00							
37	KPHO	11/04/12	11/04/12	THE MENTALIST	Sun 9-10p			:30		NM	1	$10,000.00
Week:		10/29/12	11/04/12	------1	$10,000.00							
38	KPHO	10/28/12	10/28/12	NFL (Early)	NFL Early Game			:30		NM	1	$5,000.00

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AFSCME	10/19/12 / 10/30/12

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Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $5,000.00						
39	KPHO	11/04/12	11/04/12	NFL Doubleheader-E	NFL Doubleheader		:30			NM	2	$10,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------3	Spots/Week 3	Rate $3,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KPHO	10/29/12-11/04/12		NFL Doubleheader-E	NFL Doubleheade	---------Su	:30		~~$3,500.00~~	NM		
	See MG 39.4,39.5											
2	KPHO	10/29/12-11/04/12		NFL Doubleheader-E	NFL Doubleheade	---------Su	:30		~~$3,500.00~~	NM		
	See MG 39.4,39.5											
3	KPHO	10/29/12-11/04/12		NFL Doubleheader-E	NFL Doubleheade	---------Su	:30		~~$3,500.00~~	NM		
	See MG 39.4,39.5											
4	KPHO	11/03/12-11/03/12		NCAA F-Ball Prime	NCAA F-Ball Prime	-------Sa--	:30		$5,250.00	NM		
(M)	MG for 39.3,39.2,39.1											
5	KPHO	11/03/12-11/03/12		NCAA F-Ball Prime	NCAA F-Ball Prime	-------Sa--	:30		$5,250.00	NM		
(M)	MG for 39.3,39.2,39.1											
40	KPHO	11/04/12	11/04/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	3	$19,425.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------3	Spots/Week 3	Rate $6,475.00						
41	KPHO	11/03/12	11/03/12	NCAA Football Reg Season	NCAA Football		:30			NM	2	$4,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----2-	Spots/Week 2	Rate $2,000.00						
									Totals		88	$252,925.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/28/12	35	$78,800.00	$66,980.00	$334.90	$67,314.90
10/29/12 -11/05/12	53	$174,125.00	$148,006.25	$740.03	$148,746.28
Totals	88	$252,925.00	$214,986.25	$1,074.93	$216,061.18

Signature: _____ **Date:** _____

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NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Dennis Hayworth
do hereby request station time concerning the following issue:

AZ Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: AFSCME

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☑ No

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NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☒ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Laura Reyes - Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

10/19/2012		312-787-3322
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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